

70%  
MAX



# LE CRITERIUM

AUDI FIS SKI WORLD CUP

14 - 15 DÉCEMBRE

2024

## MEDIA GUIDE

LA FACE DE BELLEVARDE

- 11°
- 12°
- 13°
- 14°
- 15°

MANUEL FELLER  
LINUS STRASSER  
TIMON HAUGAN  
LOIC MEILLARD  
CLEMENT NOEL  
HENRIK KRISTOFFERSEN  
DAVE RYDING

MARCO ODERMATT  
LOIC MEILLARD  
FILIP ZUBCIC  
ALEXIS PINTURAULT  
ZAN KRANJEC  
ALEXANDER STEEN OLSEN  
MARCO SCHWARZ



TIME  
:30:52

50°

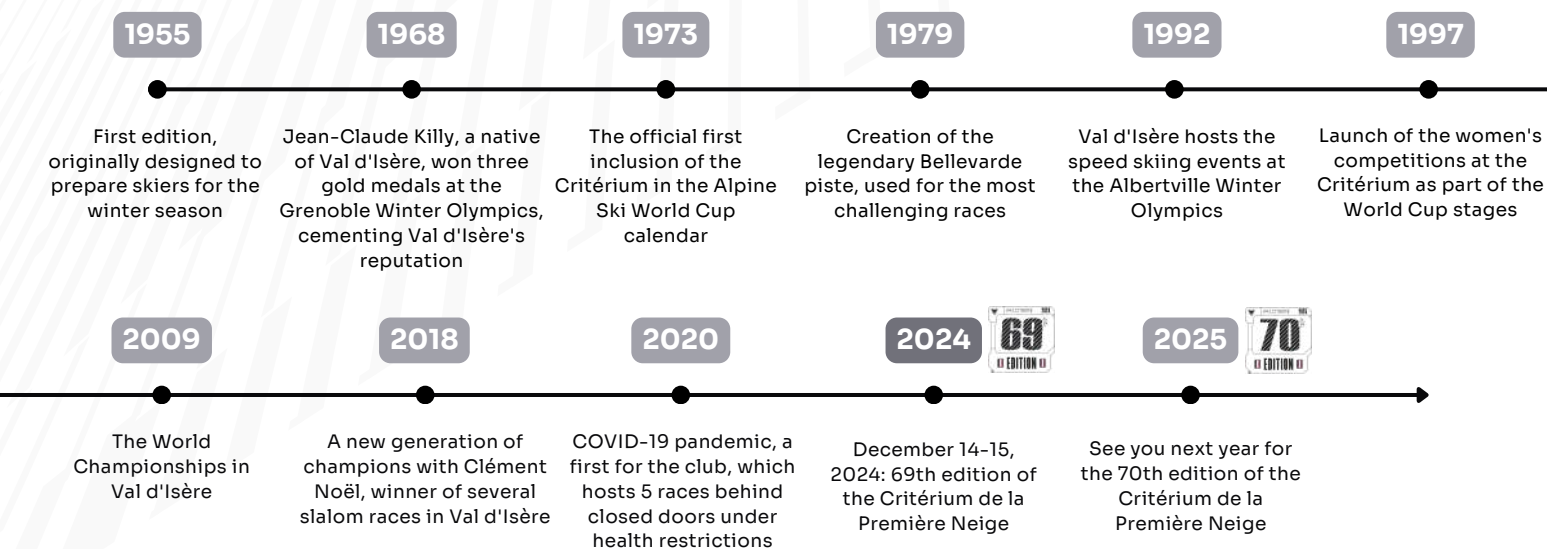
CLEMENT NOEL



VAL D'ISÈRE

WORLD CUP - VALDISERE.COM

## THE CRITÉRIUM IN A FEW KEY DATES



## THE CRITÉRIUM IN A FEW FIGURES



# THE CRITÉRIUM SCHEDULE

## Friday, December 13th, 2024

- 5:30 PM** - Opening of the pedestrian area on l'Avenue Olympique and celebration of the athletes.
- 6:00 PM** - Official opening of the 69th Critérium and autograph session with DYNASTAR athletes on l'Avenue Olympique.
- 6:30 PM** - Public draw for the Men's Giant Slalom bibs on l'Avenue Olympique.
- 7:30 PM** - Charity event at the Centre Aquasportif.

## Saturday, December 14th, 2024

- 8:30 AM** - Opening of the Critérium Village with music in the Fan Zone and cheerleaders' show on the arrival area stage.
- 9:30 AM** - Start of the 1st run.
- Between runs:** Pop Rock concert on the arrival area stage, music returns to the Fan Zone, and cheerleaders' show on the arrival area stage.
- 1:00 PM** - Start of the 2nd run - top 30.
- 2:00 PM** - Flower ceremony at the finish line.
- 6:00 PM** - DJ and cheerleaders on the Avenue Olympique podium.
- 6:15 PM** - Award ceremony for the Men's Giant Slalom with the Val d'Isère Eagle and public draw for the Men's Slalom bibs on l'Avenue Olympique.

## Sunday, December 15th, 2024

- 9:00 AM** - Opening of the Critérium Village with music in the Fan Zone and cheerleaders' show on the arrival area stage.
- 10:00 AM** - Start of the 1st run.
- Between runs:** Pop Rock concert on the arrival area stage, music returns to the Fan Zone, and cheerleaders' show on the arrival area stage.
- 1:00 PM** - Start of the 2nd run - top 30.
- 2:00 PM** - Flower ceremony at the finish line.



Bib draw on l'Avenue Olympique



VIP terrace supporters

Friday & Saturday from 5:45 PM to 7:15 PM - Closure of l'Avenue Olympique between the two roundabouts.

# 3 DATES 100% SKI

### LA SCARA

April 1st to 4th, 2025

44th edition of these international U14 and U16 Alpine ski races. Held in the spring, this competition sees the champions of tomorrow bloom on the lower slopes. Often compared to a young World Cup, it brings together 1,500 skiers united by the same passion.

[REELS LINK](#)

### RED BULL ALPINE PARK BY CLÉMENT NOËL

April 24th to 27th, 2025

The Alpine Park, created by Clément Noël in partnership with Red Bull, is an event combining parallel slalom and slopestyle. From April 26th to 28th in Val d'Isère, Alpine Park offers a unique show and a course accessible to all, set in a festive atmosphere.

[REELS LINK](#)

### 70th CRITÉRIUM DE LA PREMIÈRE NEIGE

December 2025

See you at the end of 2025 to celebrate 70 years of international Alpine skiing competitions in Val d'Isère, during the Critérium de la Première Neige.

[CRITÉRIUM WEBSITE](#)



# 2024 EDITION

## DRONES: EXCLUSIVE FOOTAGE

A first on the Face de Bellevarde, drones will follow the two Men's technical events, capturing exclusive footage up close with the skiers. Drones were tested on the O.K. in 2023 for the Women's speed events.



## CLÉMENT NOËL'S STATEMENT



"The Critérium de la Première Neige is a special race for me. It's a race I've already won, and I'm proud to have won it, because it represents a huge challenge for athletes with a demanding slope. It resonates even more in my heart, especially because I'm from Val d'Isère. It's not just because of the difficulty of the race, but also because I get to compete in front of my family and supporters."

### CLÉMENT NOËL

Olympic slalom champion at the 2022 Beijing Winter Olympics, gold medalist in slalom at Val d'Isère in 2021 during the 66th Critérium de la Première Neige

## THE CRITÉRIUM

On the eve of the **70th anniversary of the Critérium de la Première Neige**, the Val d'Isère Ski Club has redefined the event's identity, its international positioning, and its ambitions. The Critérium is defined by three words: **commitment, sharing, and excellence**. It offers a captivating, unforgettable experience that is respectful of its environment. Digital innovation is a key focus to reach younger generations of spectators and new audiences, allowing the Critérium to extend its reach for decades to come.

- **La Tête dans Le Guidon – The Critérium for New Generations:** [VIDEO](#) [INSTA PAGE](#)
- **Commitment:** Since the 2022 edition, the Critérium de la Première Neige has earned the eco-manif label, awarded by the region for its sustainability efforts. In this spirit, the Val d'Isère Ski Club is also committed to the Flocon Vert initiative, which brings together all local stakeholders for sustainable tourism development in the mountains. **Some concrete examples include:**
  - A generator powered by 100% renewable biofuel
  - Catering service provider certified ISO 2012
  - Removal of disposable carpets and insulated tents
  - Signage in the village made from reusable or eco-friendly materials
  - Digital or reusable communication materials, or paper made from recycled fibers
  - An online carpooling platform dedicated to the Critérium



# IN PRACTICE

## PRÉPARE FOR YOUR VISIT

**Accreditations:** [ACCREDITATION LINK](#)  
**Pick up your accreditation:**  
**11/12:** 2:00 - 7:00 PM at the Maison de Val  
**12/12:** 2:00 - 7:00 PM at the CHO  
**13/12 - 15/12:** 8:00 AM to 7:00 PM at the CHO  
**Accommodation:** Val d'Isère Réservation - [resa@valdisere.com](mailto:resa@valdisere.com) - +33 4 79 06 74 32

**How to get there?** We recommend taking the train to Bourg Saint Maurice station (30 km away) with access to Val d'Isère by bus, carpooling, or private transfers.

## MEDIA CENTER

At Val d'Isère, accredited journalists can access the Media Center located in the **Centre de Congrès Henri Oreiller**, at the foot of the Face de Bellevarde slope:

- Heated press room equipped with high-speed internet
- Press conferences in the auditorium
- Snacks and drinks available throughout the day
- Press team office for all your inquiries
- Same opening hours as for accreditation pick-up

## VILLAGE CATERING

BAKERIES

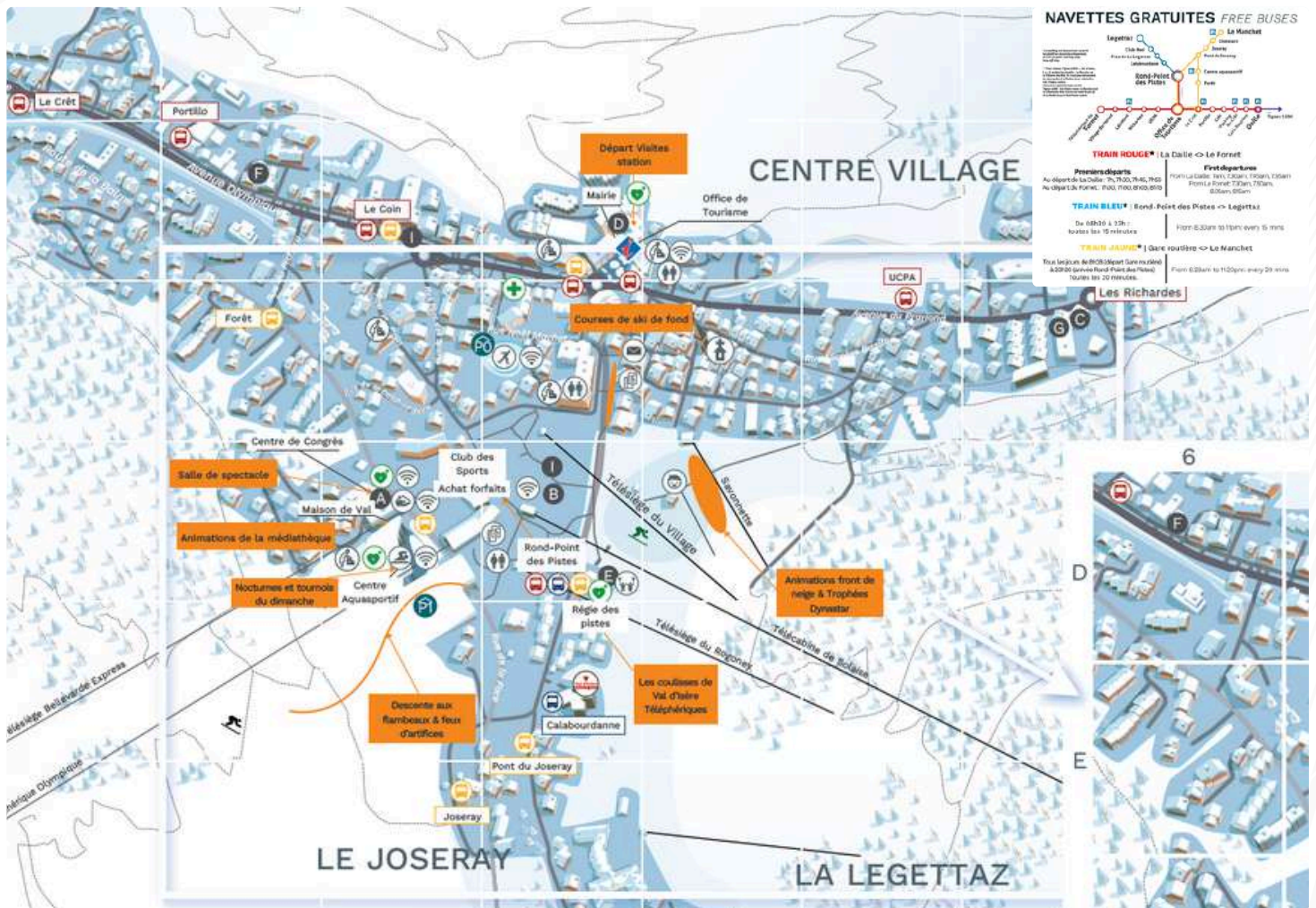
RESTAURANTS

BARS

## PRESS CONFERENCE

Join us for the post-race press conference on Saturday and Sunday, once both runs are completed.

## SITE MAP



# VISUALS



DOWNLOAD THE 2024 POSTER



TEASER 2024



PHOTO SELECTION 2023



TOP LIST



GENERAL PUBLIC TICKETING

# PRESS CONTACTS

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Critérium de la 1ère Neige -  
AUDI FIS Ski World Cup Val d'Isère



Club des Sports de Val d'Isère



**PRESS KIT VAL D'ISÈRE**